

DESIGN A LOGO for *LONDON: CITY OF LANGUAGES*

300+ languages. One city. YOUR design could be the winner!

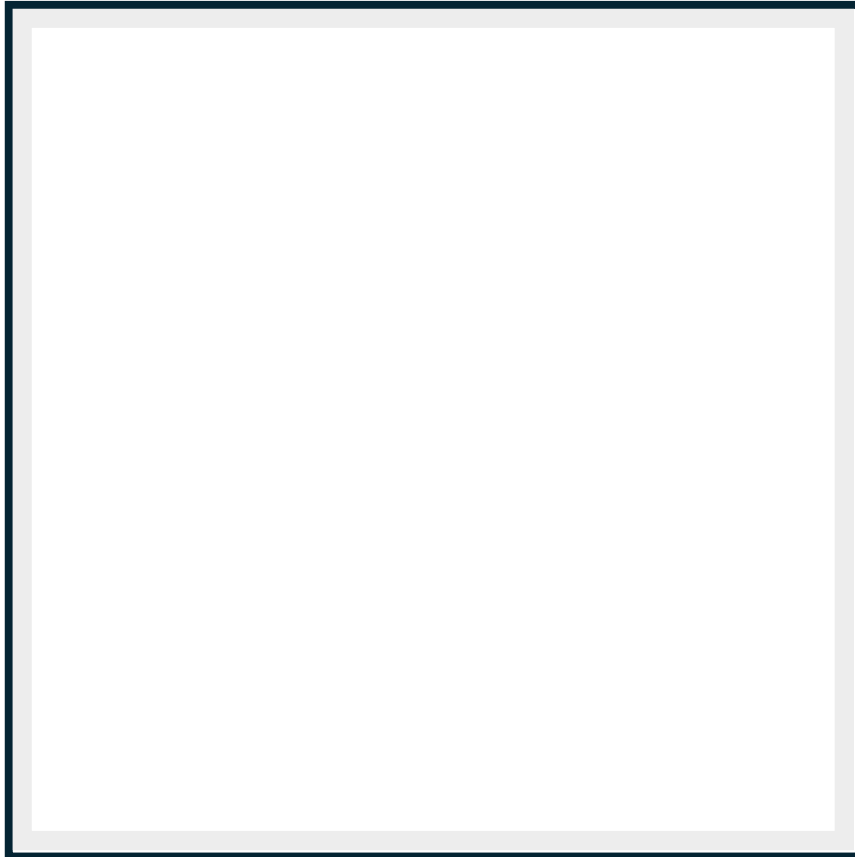
BE AMAZING! BE A GRAPHIC DESIGNER!

Think about what makes London's languages special. How can you show that in a simple, powerful design? What symbols, colours, or shapes represent our multilingual city to you?

SKETCH YOUR IDEAS HERE! *Remember: Keep it simple, clear, and exciting*



Draw your logo design in this square:



Designed by: _____ class _____

IMPORTANT! Return your logo to _____ by _____

DESIGN TIPS TO HELP YOU WIN:

- ✓ **Easy to spot** – Can someone see what it is quickly?
- ✓ **Clear message** – Does it show London has a huge variety of languages?
- ✓ **Keep it simple** – Don't overcrowd your design
- ✓ **Great colours** – Make them work together beautifully
- ✓ **Works everywhere** – From tiny badges to huge posters
- ✓ **Be original** – Use YOUR amazing ideas!
- ✓ **Make it timeless** – Will it still look awesome in years to come?

Let your imagination run wild – London is waiting to see your incredible design!